



*“The secret to change is to focus all of your energy not on fighting the old, but on building the new.” – Socrates*

As President of The Greg Dollgener Memorial AIDS Funds, it is my great pleasure to offer your organization the opportunity for a **valuable sponsorship of the [18th annual MetroBall event and concert](#)**. GDMAF hosts MetroBall each year with musical headliners, including previous entertainers such as Taylor Dayne, Tiffany, Debbie Gibson, and Belinda Carlisle, alongside a large silent auction to raise money to help people in need.

This is GDMAF’s 30<sup>th</sup> anniversary of aiding the communities of North Texas. As a sponsor of our fundraising event, your business will contribute to supporting the services required by those living with HIV and AIDS in our community who are in emergency situations. And as a sponsor, you will also receive substantial benefits! In the attached packet, please review the perks for your organization. Feel free to contact David Hearn, GDMAF Founder and Sponsor Chair, at [planobar@aol.com](mailto:planobar@aol.com) or 972-743-6323, with any additional questions.

MetroBall18 will be held June 6, at S4 on Cedar Springs Road in Dallas, TX. Over 650 attendees of North Texas’ most influential residents are planning to attend the once-a-year event. **Please take a look at this [DVtv video](#) recapping MetroBall16, held June 2, 2023!**

We need your help to make this event memorable as we continue our mission ...

*“The mission of The Greg Dollgener Memorial AIDS Fund is to enhance the lives of people with HIV/AIDS in the North Texas area by providing financial assistance for critical needs when resources are exhausted through other local organizations.*

*We are a last resort organization.”*

Through the generosity of our sponsors of [MetroBall](#), attendees, and donors, GDMAF continues to provide emergency help for those in the greatest need living in North Texas with HIV and AIDS.

We hope you will help us continue our calling and look forward to seeing you there!

**Barry Robertson**  
President of GDMAF and Chair of MetroBall

**David Hearn**  
Founder and Sponsor Chair for MetroBall18